Arnaud's "Sweet Dreams"

Arnaud Sahuguet, Google Inc.

"Ten thousand spoons, When all you need is a knife."

- Google's mission is to organize the world's information and make it universally accessible and useful.

- What about a mission to organize the world's knowledge and make it universally accessible and useful.

"Big in Japan"

- A barcode is a machine-readable representation of information in a visual format on a surface.

- With barcodes, every "tagged" physical object becomes clickable.

"Friends will be friends"

- Social network upside down
  - implicit rather than explicit
    - learn from email traffic, calling patterns
    - lease rather than "forever"
    - limited number to force prioritization
  - open rather than closed

- Social network as an enabler rather than an application
  - open API we can use to build interesting applications that take advantage of the social dimension.

"If I had a million $$"

- SensorPedia: Wiki for sensor networks
  - buy cheap sensor equipment at RadioShack
  - deploy your network
  - register your network to Sensorpedia
  - run some computation on the infrastructure

"I've got the looks, You've got the brains. Let's make lots of money."

1. If you vote for me
2. And I win
3. And you put on your ballot the correct name of the artist for each song
4. then I share with you part of my gains.

Interested?